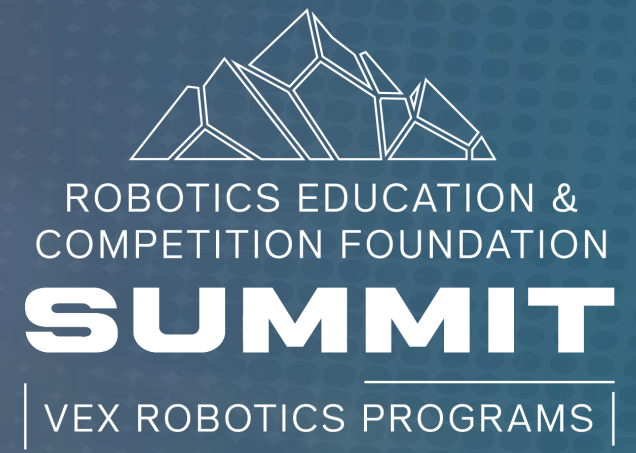


Finding Volunteers for Events

A Brainstorming Session on Ways to Find Volunteers for Events

Presented by:

LaTress Peoples
Volunteer Coordinator



Let's Talk

- > Understanding the Need
- > Current Networks: Tap In
- > Promotion: Getting the Word Out
- > Making It Easy
- > Sources We May Not Have Considered



Understanding the Need



01. Roles

What roles or responsibilities do you need volunteers to fill?



02. Number

How many volunteers are needed for each role?



03. Skills

What skills are required, if any?



04. Pre-Event

Is there anything volunteers can do off-site or before the event?

Roles

- **Scorekeeper Referee**
- **Emcee**
- **Concessions Coordinator**
- **Tournament Manager**
- **Tech Specialist**



- Volunteer Coordinator** ●
- Queuer** ●
- Set Up Crew** ●
- Clean Up Crew** ●
- Judge** ●

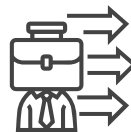


Current Networks: Tap In



Existing Supporters

Spectators/Parents
Past Volunteers
Volunteer Mailing List/Database
Alumni
Donors



Employee Groups

Workplaces of Current Volunteers
Employee Resource Groups (ERGs)



Community Partners

Service Organizations
Rotaries
Local Volunteer Groups
Local Volunteer Sites

Who Are They?



Students



**Retirees or
Empty
Nesters**



**Corporate
Volunteer
Teams**



**Families or
Groups**

Promotion

Getting The Word Out

- > What platforms are used by your ideal volunteers?
- > What messages will compel them to volunteer?
- > Are there incentives or recognition?



What Platforms Do Volunteers Use?



Social Media

Can be used to create an event, share pics/videos, have current volunteers share with their community



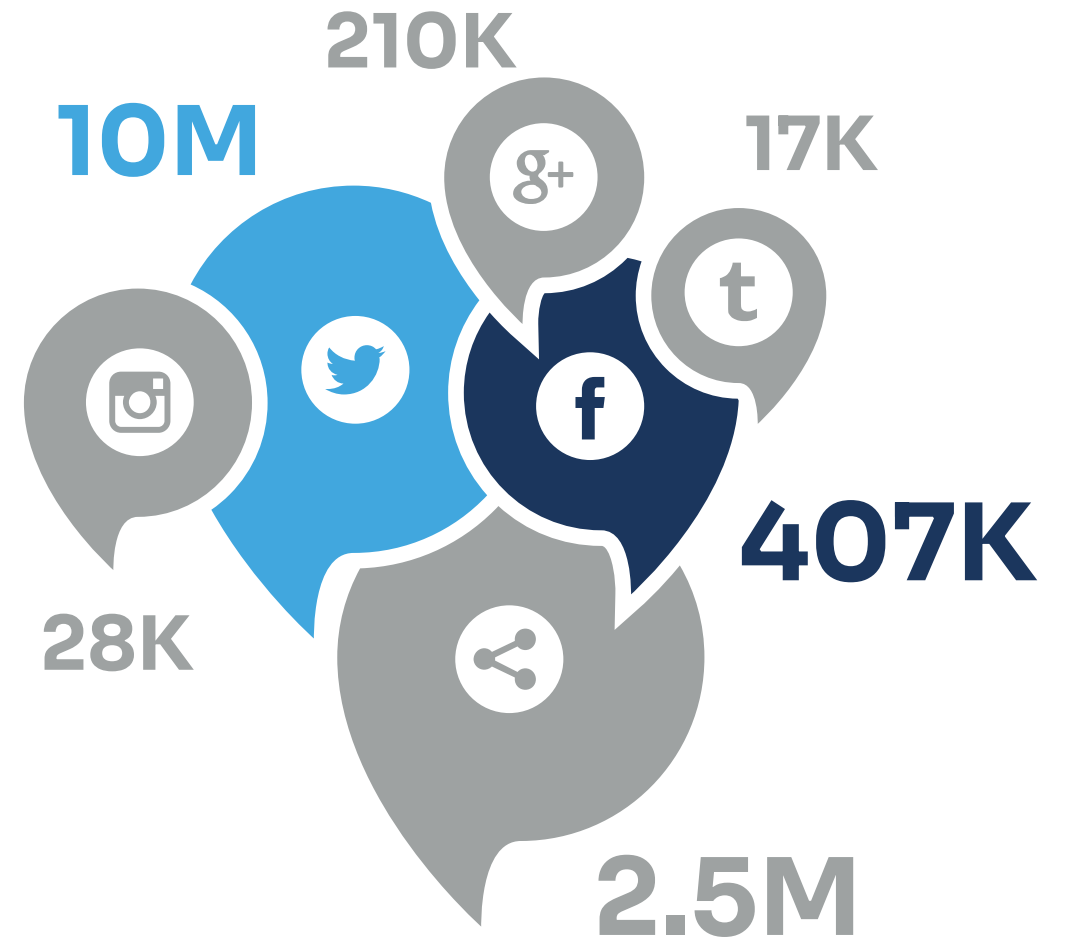
Volunteer Sites

VolunteerMatch.org,
VolyNow.org, Idealist.org

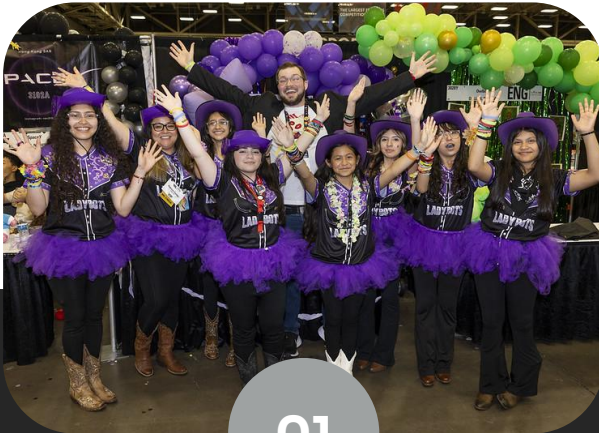


Relationships

Word of mouth is still trending...



Compelling Volunteers To Volunteer



01

STUDENTS

The Reason



02

SUPPORT

The How



03

IMPACT

The Result

Possible Incentives

What's In It for The Volunteers?

Service Hours

Often required for students and some corporate volunteers, offering to provide approval of service hours is a great benefit for volunteers

Team Building

Volunteering as a team with colleagues, club members, and even family is a fun way to foster camaraderie

Certificates

A certificate for volunteering or service, whether electronic or printed, provides volunteers with a way to showcase their commitment to volunteerism

SWAG

Offering a t-shirt, wristband, water bottle, or any branded SWAG for volunteers to wear or use while volunteering can help create an environment of community



Additional Resources



AARP

A great way to publicize to a different audience



University Volunteer Fairs

Often hosted in the fall and spring



LinkedIn

Post volunteer opportunities for professionals



Local News: have students featured on a local news network to engage a broader audience



Social/Service Groups: sororities, fraternities, giving circles, Junior League, YMSL

**VOLUNTEER
CHECK-IN** ✦

Questions/Comments

Volunteer
7 AM
6 PM



VEX
ROBOTICS

Contact

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